

THE GOLDEN RULE DRY GOODS COMPANY

Announces a Sweeping January CASH CLEARANCE SALE of Ladies' Ready-to-Wear Garments Opening Monday, January 3rd at 9 A. M.

Ladies' Suits, Coats, Dresses, Skirts, Furs YOUR OPPORTUNITY IS NOW---LOOK



This Is Our First Sale of This Kind

Heretofore We Have Waited Until February Before Making Such Reductions. Hence These Prices At the First of the Year Are Worth Your Careful Consideration.

Dresses at \$4.85

Women's and Misses' Dresses, made in good quality Serges, new Models; in shades of Copenhagen, Navy, Green and Black. OVER FIFTY TO SELECT FROM. Values to \$13.50. On Sale Monday, at 9 a. m., at—

\$4.85

Dresses at \$10.00

Women's Fine Dresses for Afternoon and Street Wear—in All Wool French Serges, Messalines and Crepe de Chines. All are desirable in Styles and Shades. Values up to \$25.00. On sale Monday, at 9 a. m., at—

\$10.00

Coats at \$4.85

Annual January "Clean-up Sale"

Coats in Novelty Mixtures, Corduroy Velvets, Fancy Checks, and Novelty Plaids. New and Desirable Coats—in all sizes. They are the Coats you want for general, every day wear. Suitable for School, Auto and Street. Values from \$10.00 to \$15.00. On Sale Monday, 9 a. m., Choice, at—

\$4.85

Coats at \$10.00

Our Great Coat Special

The word "SPECIAL" here means just what it says. These Coats are SPECIAL in quality, SPECIAL in assortments, SPECIAL in styles, and SPECIAL in VALUE. They are new and cleverly trimmed and come in Corduroy, Fur, Cloths, and fancy mixtures. Values to \$25.00. On Sale Monday, January 3rd, at 9 a. m., Choice—

\$10.00



All Furs 1-3 off 25% Reduction On All Children's Coats

To Close Out

Our Assortment of High Grade, STYLISH Lace and Button BOOTS, in the \$5.00, \$5.50 and \$6.50 grades, all this season's styles and a very good bargain, at—

\$3.95

One Lot of Crocheted and Colored Suede Bedroom Slippers, valued at 65c, to close out, per pair—

35c

Felt House Slippers and Juliets

Some are Fur Trimmed. Values \$1.00 to \$2.00. On Sale Monday at—
69c, 95c AND \$1.50 PER PAIR



SPECIAL SALE GOODS

Will Not Be Sent on Approval,
Exchanged or Charged
Store Opens Monday at 9 A. M.

SUITS AT \$10.00

Ladies' and Misses' Fine Tailor-made Suits, in New Poplins, Serges and Gabelines, plain and Fur Trimmed. Assorted shades and sizes. Values to \$25.00.

ON SALE

Monday at 9 A. M. at \$10.00

Suits or Dresses at \$15 OUR ENTIRE LINE

Of Women's Finest Suits and Dresses. OUR VERY BEST STYLES. Values to \$35.00.

ON SALE

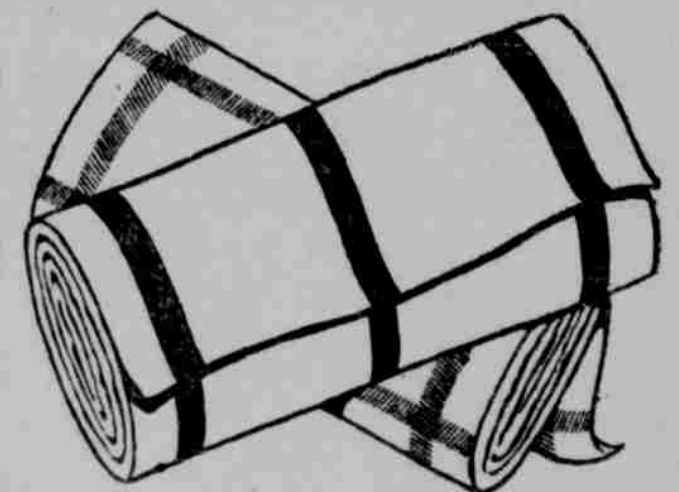
Monday, 9 A. M., Choice \$15

SEE OUR WINDOWS FOR
GREATER VALUES FOR LESS

WOOL DRESS SKIRTS

OUR ENTIRE STOCK OF WOMEN'S WOOL DRESS SKIRTS, ON SALE MONDAY, AT

20% off



Ask to Be Shown to Our Special BLANKET SALE

100 Pairs New Superior Quality, Pine Tree Valley Blankets, Extra Size and Weight, in Tan, Grey and White. Looks and feels like an All Wool Blanket. Extra, for Monday's Big Sale, per pair—

\$1.95